

Tentative Course Structure for BBA Students ID 62 (2019-2024)

Semester	1st Year (2019-2020)	2nd Year (2020-2021)				3rd Year (2021-2022)				4th Year (2023-2024)						
		International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACCTG)	International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACCTG)	International Business (IB)	Financial Analysis and Investment (FIN)	Brand and Marketing Management (BM)	Accounting (ACCTG)			
Prep Courses	Business Study/Classroom Preparation	Select only one course from the following		2604260 FIN INTERM	2605314 CONSUMER BEHAVIOR	2601226 AIS	Select only one course from the following		2604477 INTL FIN MGT	2605329 MKTG CHANNEL	2601227 TAXATION	2602476 INTS INTL BUS MGT	2604463 ANA FIN REPORTS	2605430 MKTG INTERNSHIP	2601423 ADV ACCTG II	
	Business Simulation Games	2222001 MANDARIN I	GENED HUMAN	2605429 BRAND SERVICE MKTG	2601222 INTMD ACCTG I	2222003 BUSINESS CHIN	2604492 COMP APPLN FIN	2605330 INT BRAND MKT COMM	2601322 AUDITING (a)	2605419 GLOBAL MKT	2604421 ETHIC FIN PROF	2605431 MKTG PLAN CONTROL	2601429 FIN REPORT & ANA	2605431 MKTG PLAN CONTROL	2601429 FIN REPORT & ANA	
	Introduction to MS Office	2223001 JP I	2601123 INTMD ACCTG I	2601123 INTMD ACCTG I	2301116 CAL BUS II	2223003 JP III	2602371 PRIN INTL BUS MGT	2602371 PRIN INTL BUS MGT	2601323 ADV ACCTG I	Gened-Inter	Gened-Inter	2602344 PROD OPER MGT	1 Elective Course	1 Elective Course	1 Major Elective Course(A)	2601325 PRIN TECH INT AUD
	5506101 ESS ENG BUS I	2231011 FR I	2605311 PRIN MKTG	2602313 MGT/ORG	2602313 MGT/ORGANIZATION	2231013 FR III	2602416 BUSINESS STRATEGY	2602416 BUSINESS STRATEGY	2602344 PROD OPER MGT	1 Elective Course	1 Elective Course	1 Major Elective Course(A)	1 Major Elective Course(A)	1 Major Elective Course(A)	1 Free Elective course	2601325 PRIN TECH INT AUD
Fall Aug-Dec	2301115 CAL BUS I	2605311 PRIN MKTG	2604361 BUSINESS FINANCE	2604271 BUS ECON	2602327 QUANT BUS ANA	2604472 INTL ECONOMICS	3401260 TAXATION LAW	3401260 TAXATION LAW	3405251 INTER BUS LAW	2602416 BUSINESS STRATEGY	2602416 BUSINESS STRATEGY	2605320 CUR ISSUES MKTG	2604996 INVESTMENT BANKING	2605331 NEW PROD DEV VALUE	2601325 PRIN TECH INT AUD	
	2303165 MAN & ENV(1-4)	GENED HUMAN	5506225 BUS REP WRIT	5506225 BUS REP WRIT	5506225 BUS REP WRIT	2602311 INTERCULTURE COM	1 Free Elective course	3401260 TAXATION LAW	3405251 INTER BUS LAW	2602416 BUSINESS STRATEGY	2602416 BUSINESS STRATEGY	2605320 CUR ISSUES MKTG	2604996 INVESTMENT BANKING	2605331 NEW PROD DEV VALUE	2601325 PRIN TECH INT AUD	
	2603210 INTRO STATISTICS	2604271 BUS ECON				2602344 PROD OPER MGT			1 Elective Course				2604314 BANK MGT			
	5506112 ESS ENG BUS II	5506225 BUS REP WRIT				3405251 INTER BUS LAW							2604481 FIN DEV (A)			
	2601121 PRIN ACCTG (1, 2)					1 Elective Course										
	2602241 INTRO IT/IS (1, 2)	For students who have not yet taken in Spring (1st year)				For students who join the Exchange Program in Spring Semester										
2602171 BUS CPTS/ETHICS (3, 4)	2601224 MNGL ACCTG (3,4)				2600300 USING SPREAD BUS (1,2)											
Spring Jan-May	2603330 BUS STAT	Select only one course from the following		2604313 FIN ECONOMETRICS	2605328 BRAND BUILD DEV	2601225 COST ACCOUNTING	2604471 INTL TRADE	2604334 PRIN EQUITY ANA	2605425 MKT STRATEGY	2601322 AUDITING	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT	2602370 COMP INTL BUS MGT	
	5506123 BUS WRIT SKIL	2222002 MANDARIN II	2604332 PRIN INVESTMENT	2605452 PRICING	2601223 INTMD ACCTG II	2602376 LOG SUP CHAIN MGT	2604467 ADV BUS FINANCE	2605481 MKT RESEARCH	2601323 ADV ACCTG I (A)	2602475 CI INTL BUS MGT	2604481 FIN DEV	2605419 GLOBAL MKT	2605419 GLOBAL MKT	2601426 EDP/IS AUDIT	2601426 EDP/IS AUDIT	
	Gened-So (1,2,3,4)	2223002 JP II	2602313 MGT/ORGANIZATION	2602327 QUANT BUS ANA	2604361 BUSINESS FINANCE	2602371 PRIN INTL BUS MGT	2602344 PROD OPER MGT	2602344 PROD OPER MGT	2602371 PRIN INTL BUS MGT	2602371 PRIN INTL BUS MGT	2604477 INTL FIN MGT	2604493 ADV TOPICS FIN	2605491 SEM MARKETING	2601497 SEM ACCTG	2601497 SEM ACCTG	
	2601224 MNGL ACCTG (1, 2)	2231012 FR II	2602327 QUANT BUS ANA	2604361 BUSINESS FINANCE	2605311 PRIN MKTG	3401260 TAXATION LAW	3405251 INTER BUS LAW	3405251 INTER BUS LAW	3401260 TAXATION LAW	3401260 TAXATION LAW	1 Major Elective Course	1 Major Elective Course	1 Major Elective Course	1 Major Elective Course	1 Major Elective Course	
	2604271 BUS CPTS/ETHICS (1, 2)	2604361 BUSINESS FINANCE	2604271 BUS ECON	2604271 BUS ECON	2604271 BUS ECON	1 Free Elective Course	1 Elective Course	1 Elective Course	1 Major Elective Course	1 Major Elective Course	2603347 FUND RISK MGT or	1. 2604373 MONEY BANKING or	1 Major Elective Course	1 Major Elective Course	1. 2601326 ANA/DSGN DB or	
	2900111 ECONOMICS I (1, 2)	2601123 INTMD ACCTG I	5506236 BUS ORAL COMM	5506236 BUS ORAL COMM	5506236 BUS ORAL COMM	1 Major Elective Course	1 Free Elective course	1 Major Elective Course	2601326 ANA/DSGN DB	2604332 PRIN INVESTMENT	2. 2604468 FEAS STUD/PROJ EVA	2605320 CUR ISSUES MKTG	2. 2601424 INTL ACCTG	2. 2601424 INTL ACCTG	2. 2601424 INTL ACCTG	
2601121 PRIN ACCTG (3,4)	2602327 QUANT BUS ANA				GENED HUMAN	2604468 FEAS STUD/PROJ EVA	1 Major Elective Course(A)	2605327 DIGITAL MKTG	1 Free Elective Courses	1 Free Elective Course						
2602241 INTRO IT/IS (3,4)	3401250 BUS LAW															
3401250 BUS LAW (3,4)	5506236 BUS ORAL COMM															
Summer Jun-Jul	5506214 BUS WRIT COMM(8)	For students who have not yet taken : 3401250 BUS LAW				For students who are back from the Exchange Program										
	2602313 MGT/ORGANIZATION (IB)															
	2301116 CAL II (FIN)															
	2605311 PRIN MKTG (BM)															
3401250 BUS LAW (ACCTG)																

Notes: For IB Students For FIN Students For BM Students For ACCTG Students

(1) = group 1, (2) = group 2, (3)= group 3, (4)= group 4

(a) = For students who join the Exchange Program in Spring Semester
 (A) = For students who are back from the Exchange Program
 Gened-Inter = Gened Interdisciplinary
 Gened-So = Gened Social Sciences
 Gened-Human = Gened Humanities